

Andy Vick

Executive Director
Cultural Office of the Pikes Peak Region

COPPE | CULTURAL OFFICE OF THE PIKES PEAK REGION

- Nonprofit 501(c)(3) serving El Paso & Teller Counties
- Mission: "Connecting residents and visitors with the arts & culture to enrich the Pikes Peak region."
 - > Cultivate robust participation in arts & cultural experiences throughout the Pikes Peak region
 - > Advocate for investment in the region's cultural vitality
 - Leverage arts & cultural assets to help brand our community as an innovative and vibrant destination
 - > Foster collaboration and cross-sector partnerships



October is Arts Month!

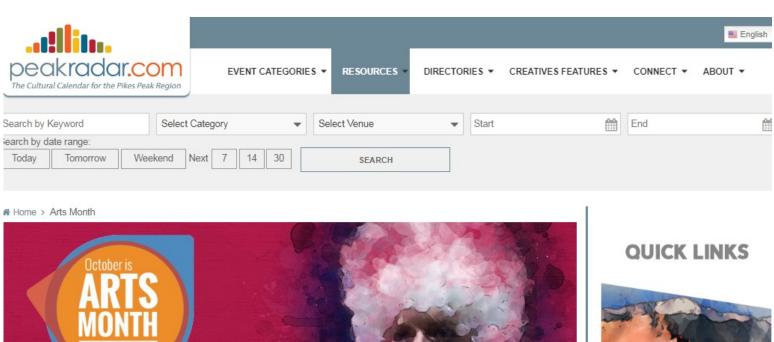
- National Arts & Humanities Month established in 1985 at the Federal level
- 2019 is the 6th year of our local Arts Month initiative
- PeakRadar.com/ArtsMonth

OBJECTIVE

Increase awareness and participation in arts & culture throughout the Pikes Peak region

CALL TO ACTION

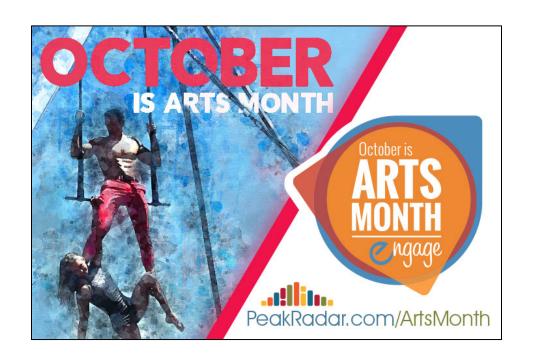
Have at least one *new* cultural experience with family or friends during the month of October





LEARN MORE



























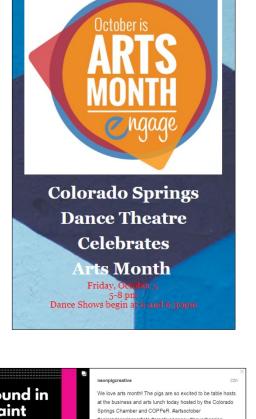


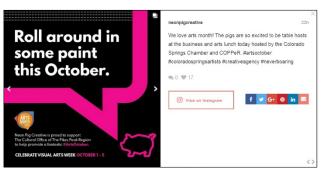












#ArtsOctober

aoafallen

20h



Thank you to the Cultural Office of the Pikes Peak Region for providing our Angel kids an awesome new cultural experience during Arts October. We had a great time at @gatherfo

...Read More



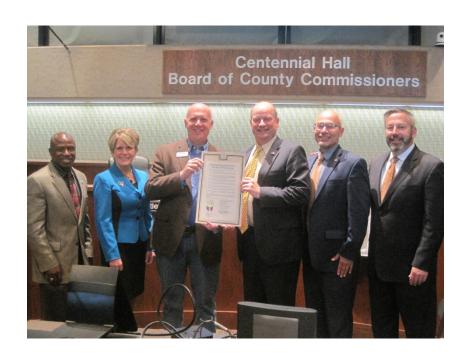




Arts Month Proclamations



El Paso County
Teller County
City of Colorado Springs
City of Manitou Springs
Town of Monument
City of Woodland Park
City of Cripple Creek
City of Fountain

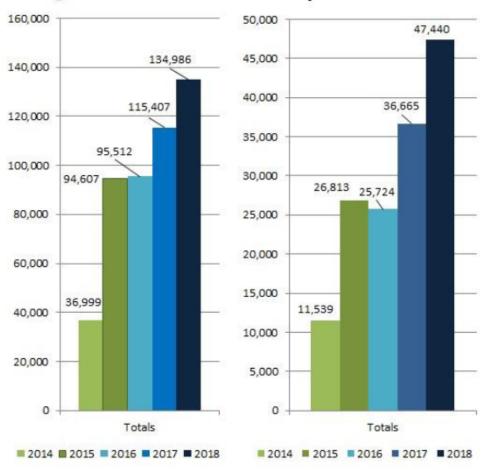




Arts Month Evaluation

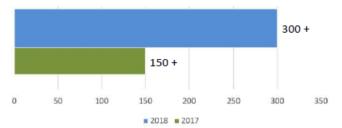
PeakRadar.com Page Views: ↑17%





October Arts Events Listed on PeakRadar.com/ArtsMonth

As both Arts Month and Peak Radar grow, we see increases in the number of arts events between October 1-31.





Why do the Arts Matter?

Economic Impact & Cultural Tourism

\$153.3M annual economic impact

Workforce Development

Attract & retain the best talent

Quality of Life

Education. Entertainment. Community.

What's In It For YOU? NEW NEW

NEW VENUES NEW ARTS EDUCATION NEW RESOURCES NEW NEIGHBORHOOD ART a UNIFIED VISION for ARTS and CULTURE in
EL PASO and TELLER COUNTIES of COLORADO

CULTURAL PLAN

FOR THE PIKES PEAK REGION



How can I get a piece of this plan?

The complete cultural plan presents a clear picture of the region and the cultural ecosystem and identifies specific actions recommended to achieve these goals.

We need YOU for the plan to be successful. Get involved and learn more!

In order to move this plan forward, our community will work with:

- existing municipal government arts and cultural programs
- · partnerships with non-profit arts organizations
- · creative individuals making great work

Does a goal tickle your fancy? Join the implementation team!

Can you or your organization provide in-kind services like assistance in marketing or promotion of cultural activities?

Do you or your organization have existing assets and properties that could operate as facilities for cultural organizations and activities?

To get involved or learn more, contact COPPeR, info@coppercolo.org, 719.634, 2204, www.coppercolo.org/culturalplan

CULTURAL OFFICE OF THE PIKES PEAK REGION

Acknowledgements The Cultural Plan for the Pikes Peak Reploin is a community document produced by COPPER, the Cultural Office of the Pikes Peak Reploin. COPPER is a gostg nonprofit organization with a mission to connect residents and visitors with arts and culture to enrich the Pikes Peak region.

Special Thanks to the Cultural PlanTeam: Janine Alfano Musholtz, Susan Edmondson, Nancy Johnson, Todd Liming, Jan Martin, Amanda Mountain, Kimberley Sherwood, Dave Taibot, Deborah Thomton and Thomas Wilson. Thanks also to Steve Seifert, Maryo Ewell and Katie Ferguson. Photos courtesy of Allison Daniell and the Colorado Springs Pioneers Museum.

Support for this plan was provided in part by Arts for Colorado, Colorado Council on the Arts, Inasmuch Foundation, Bee Vradenburg Foundation and the Colorado College Public Interest Fellowship Program.







Get Involved in Arts Month!

- **2019 Artini**Friday, September 27, 5:30-8:30PM
- **2019 Business + Arts Lunch**Thursday, October 10, 11:30AM-1:00PM
- PeakRadar.com/ArtsMonth
- > #ArtsOctober
- Have at least one new cultural experience with family or friends during the month of October!





Thank you for supporting Arts Month in the Pikes Peak region!

Questions?

andy@CulturalOffice.org